

AGENDA OF THE FIFTH INTERNATIONAL INNOVATION FORUM rASiA.COM

09.00-09.30	Registration. Welcome coffee		
09:30-10:00	Opening ceremony		
	NEW FAR EAST	MESTech Summit	RusiPR
	<p>10:00 – 12:00 How could investors use the preferential advantages and state support in the Russian Far East? Moderator: Alexei Chekunkov, CEO, the Far East Development Fund</p> <p>Keynote Speech: The new economic policy in the Russian Far East. The territories of accelerated development (TADs) and the free port of Vladivostok. Maxim Shereikin, Deputy Minister for the Development of the Russian Far East</p> <p>How to create globally competitive industry at the Russian Far East? The prospects of TADs for investors. Vladimir Markov, Director General, TechnoNIKOL Corporation</p> <p>The project of development of industrial cluster in Komsomolsk-on-Amur. Olga Prokofyeva, Board Member, Energy Group of Companies</p> <p>The project of the development of industrial park in Khabarovsk Krai Denis Gros, Executive Director, Industrial park “Avanguard”</p> <p>The project of the technology park development in the Russian Far East (case study). Peter Gabyshev, First Deputy to CEO, “Technology park Yakutia”</p> <p>Modern technologies of removal of infrastructure restrictions and the prospects for their use in the Russian Far East. Virtual Pipeline. Andrey Startsev, Russia and CIS Director, GE Oil & Gas Unconventional Solutions</p>	<p>10:00 – 10:30 Entertainment & Tech Moderator: Ekaterina Sergeeva, Creative Strategist, MDK Creative Agency</p> <p>New promotion possibilities of the actor and his art in the digital world Christian Ulf-Hansen, Executive director, C-Plan Music and Management</p> <p>Peter Kharma, artist, DJ</p> <p>Greig Watts, Producer, publisher and owner, DWB Music Ltd</p> <p>Konstantin Minin, Russian composer and musical producer</p> <p>Kirill Litovinskiy, Manager of strategic partnerships development, Youtube</p> <p>Alvaro Mier, Co-founder and CEO, Movielang</p> <p>10:30 – 10:45 Entertainment & Tech Gaming industry: trends and opportunities Alexey Burdyko, CEO, Game show CIS</p> <p>10:45 – 11:45 Entertainment & Tech Moderator: Maria Vylegzhanina Donskaya, Founder and CEO MDK Creative Agency</p> <p>Cyber-sport VS big sports: what are we going to watch in 2020? Alexey Burdyko, CEO Game show CIS</p> <p>Natalya Chaykovskaya, Producer, TV expert. Managing partner, Game Show TV.</p> <p>Alex LEX Kolesnikov, Head of Cyber-sport department, Game Show CIS</p> <p>Michael Kalanchev, Deputy of Technical Director, Okno TV</p> <p>Anton COOLER Sin'kov, the best cyber-sport Russian player in the discipline Quake</p> <p>Elena MEG Urusova, Brand Manager at Virtus.pro</p>	<p>10:00 – 10:30 Content Production Moderator: Maria Vylegzhanina Donskaya, Founder and CEO, MDK Creative Agency</p> <p>Technology of content production and development Thierry Cellerin, Founder of BuzzFactory, CEO Teads technologies in Russia</p> <p>Elena Burdyugova, Vlogger</p> <p>Ekaterina Evtifieva, Head of project YaViGo</p> <p>Timur Zhabko, Founder and General director, Snegoffon Company</p> <p>Mihail Stenin, Producer, Manifest Film</p> <p>Natalya Chaykovskaya, Producer, TV expert, Managing partner of Game Show TV</p> <p>Mayenzeke Baza, Founder, AAA Entertainment</p> <p>10:30 – 10:45 Content storage and analytics Keynote speech Data Centers and Cloud Solutions for data storage and analytics: overview of trends, market, and solutions. Fedor Klimenko, CEO, Green MDC</p> <p>10:45 – 11:30 Content storage and analytics Moderator: Alexey Degtyarev, Founder of Media Grus</p> <p>Data Centers and cloud services VS media content producers: when are we going to start the storage of content in Russia? Dmitriy Marinichev, CEO, Radius Group</p> <p>Dmitriy Selivanov, Commercial Director, Cloud DC</p> <p>Artur Ziaev, Head of Sales department of High technology park ‘IT Park’</p> <p>Andrey Gromkovskiy, Managing director of home entertainment, 20-th Century Fox Russia and CIS</p>



<p>Export activities of the Russian Far Eastern companies. Mikhail Bunchuk, Regional Coordinator, the World Bank</p> <p>12:00-14:00 How to attract long-term financing to the projects at the Russian Far East (including investments from Asia)?</p> <p>Russia and China: joint e-commerce platform. Anna Kuzmina, Deputy Commercial Director of Yandex.Money Kino Kwok, General Manager of PayEase</p> <p>Projects of Russian-Chinese cooperation in Primorsky Krai Sergey Sanakoev, Chairman of the Russian-Chinese Centre of Trade and Economic Cooperation</p> <p>Why and how to seek to funding in Asia? Andrei Akopian, Managing Partner of Caderus Capital</p> <p>Russia and China: trade-economic cooperation in the Far East. Opportunities and reality. Andrey Ostrovsky, Institute of Far Eastern Studies, RAS</p> <p>Front row participants Djauhari Oratmangun, Ambassador of the Republic of Indonesia to Russia Ralph Simon, CEO Mobilium International Group Reza Valdo Maspaitella, President & CEO at Valdo International Norihiko Ishihara, Founding member of Sun Investment LLC, CEO and Managing Partner Miyako Capital Tamerlan Abdikeev, Invero Advisors Co., Ltd Ayman Elsaid, Managing Director, Company TTC Group Gino Yu, Professor of Hong Kong University of Science and Technology (Hong Kong) Jerry Yang, Partner of the Hardware Club Anish Aggarwal, Founder of Phoenix Capital Partners Limited Igor Karpovich, Head of Venture Banking at Sberbank Givi Topchishvili, Founder and CEO, 9.8 Group (USA) Benjamin Butler, Owner of Edge Capital Hans Hyun, Emerging Asia capital Partners Vladislav Portnov, Managing Partner, Mongolia Mining RF Alina Sychoava, Managing Director of Gazprombank</p>	<p>Lavina Polees, Marketing manager of mobile solutions department in ASUS</p> <p>11:45 – 12:30 The generation of «Millennials» Moderator: Vsevolod Shekhovtsev, CEO and Founder of Media Agency “April” Kristian Kostov, the winner of kids show “Voice” Dmitry Soshnikov, Technology Evangelist of Microsoft Russia Andrey Kamotskiy, founder of Galaxy Greig Watts, Producer, publisher and owner, DWB Music Ltd (UK) Nikita “LOL”, Vlogger + fans of Kristian Kostov</p> <p>12:30 – 13:00 Media & Tech Moderator: Ekaterina Vylegzhanina Donskaya, CEO of MDK Creative Agency Vloggers VS. producers Elena Burdyugo, Vlogger Michael Stenin, Producer, Film Company Manifest Film Alexandra Modestova, CEO, Expocontent in Russia and CIS Ekaterina Evtifieva, Head of platform YaViGo Nikita Zeltser, CEO, Caramba Media Zakhar Roschupkin, Reporter and Director and editing director, Pride Production Nikita “LOL”, Vlogger 13:00 – 13:15</p> <p>Media & Tech Going global in the closed eco-systems: if it’s still possible Alexander Shulgin, founder of rASiA.com, owner of Group of the companies FAMILIA, serial investor, visioner, composer Ralph Simon, Chairman and CEO, Mobilium Global Limited UK 13:15 – 13:30 Media & Tech Keynote speech Digital technologies and Hollywood: synergy or opposition Andrey Gromkovskiy, Managing Director of Home Entertainment at 20th Century Fox</p>	<p>Ian Penman, Partner and founder of New Media Law, lawyer with a huge experience in entertainment and mass-media industry Andrey Kamotskiy, Founder, Galaxy Christian Ulf-Hansen, Founder, Plan C Management, Big Feat Films Telecompany and recording studio Telescopic Bab Natalya Chaykovskaya, Producer, TV expert, Managing partner of Game Show TV.</p> <p>11:30 – 11:45 Keynote Speech Investments in MESTech: current situation and problems of evaluation startups Keynote: Financing of high-tech projects Igor Karpovich, Head of Venture Banking at Sberbank</p> <p>11:45 – 12:30 Delivery, analytics and distribution of content Moderator: Alexander Vasiliev, Founder and CEO of Apps4All Mobile streaming and apps for distribution and analytics of content Dmitriy Solodovnikov, Head of PR, MTS Michael Noskov, Chief Editor, Anews Denis Martyntsev, Co-founder and producer, Aikino Oleg Dronov, Business development director, One Api.ru Pavel Liskin, Vice-president, responsible for international business development, New Disk Alexey Degtyarev, CEO and founder, Media Grus</p> <p>12:30 – 13:15 Content promotion Moderator: Jin Kolesnikov, CEO IDS Innovation Advertisement and PR technologies in promotion of content Alvaro Mier, Co-founder and CEO of Movielang Dmitriy Kravtschenko, Real Web Mikhail Noskov, Chief editor, Anews Vsevolod Shekhovtsev, General Director and founder, Media agency “April” Mayenzeke Baza, Founder, AAA Entertainment</p>
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	<p>The participants of the teleconference: Anatoly Semenov, Director of Technology park “Yakutia” and corporate residents of Technology park</p>	<p>13:30 – 13:45 Media & Tech Keynote Speech New monetization technologies Yan Sloka, Commercial director at Vidimax</p> <p>13:45 – 14:00 Media & Tech. Videoconference Models for the streaming entertainment world Mihai Crasneu Grey Juice Lab Mattias Hejlmstedt Magine Christoph Wagner Morrisson Forster Julian Oberndorfer Era Europe Moderator: Dieter Brockmeyer Alexander Shulgin, founder of rASiA.com, owner of Group of the companies FAMILIA, serial investor, visioner, composer Alxandra Modestova, Head of Expocontent Andrey Gromkovskiy, 20th Century Fox</p>	<p>Anatoliy Emelyanov, Founder and CEO of Agency One-Touch</p> <p>13:15 – 13:30 Legal issues Keeping the license rights in broadcasting VS content streaming Ian Penman, Partner and founder at New Media Law, Stanislav Gradov, Chairman of a Bar Council “Moscow Lawyer Group” Expert: Alexandra Modestova, Head of Expocontent Expert: Nikita Zeltser, CEO Caramba Media</p> <p>13:30 – 13:45 WOW innovations: 3D in advertising Artem Stavenka, Co-founder of Kino-Mo</p> <p>13:45 – 14:00 Fintech Banking and the future of payments Reuven Hahn, Global Client Partner with FIS in NY aligned to large financial institutions. (USA)</p>
14:00 – 15:00	Lunch		
ASEAN	<p>15:00 – 17:00 Think tank rASiA.com: Economic cooperation between Russia and ASEAN Moderator: Victor Tarusin, Director General, MG3, Executive director of Russia-ASEAN Business Council at Chamber of Commerce and Industry of Russia Keynote speech: Djauhari Oratmangun, Ambassador of Indonesia to Russia</p> <p>Enhancing economic relations between ASEAN and Russia: a Philippine perspective Carlos D. Soretta, Ambassador of the Philippines to Russia</p> <p>Health services that could be offered to Russian investors NinieKun Naryatie, Ambassador of Indonesia to Ukraine, Armenia, Georgia</p> <p>Era-Glonass: security system number one on the roads of the world Evgeny Belyanko, Vice president for strategic development, GLONASS UNION</p>	<p>15:00 – 15:45 Media & Tech Moderator: Yan Sloka, Commercial director at Vidimax Content monetization Alexey Burdyko, CEO Game show CIS Alvaro Mier, Co-founder and CEO of Movielang Julia Maksimova, Account manager, X-Media Digital Konstantin Volgapov, CEO, The Players Pavel Liskin, International Business development VP, New Disc Company</p> <p>15:45 – 16:00 Media&Tech Keynote speech: Content to steal Ekaterina Vylegzhanina Donskaya, CEO of MDK Creative Agency</p>	<p>15:00 – 15:30 FinTech Crypto-currencies, mobile banking, alternative payment system VS traditional banks Moderator: Vladimir Kanin, CEO Pay-me Dmitrii Gusev Business Development Director, Cloudpayments LLC Anna Kuzmina Deputy Commercial Director, Yandex.Money Kino Kwok General Manager, PayEase (China) Pavel Glushenkov CEO, 2CAN Reuven Hahn Global Client Partner with FIS in NY aligned to large financial institutions (USA) Benjamin Butler Owner of Edge Capital, founder of Apotheosis Consulting (UK)</p> <p>15:30 – 17:00 Intellectual Entrepreneurship A new look at business and business management, 4 Sphere methodology as an instrument for evaluation of physical space and M+Ex methodology as an instrument for</p>



	<p>Keynote speech: Oleg Gorbulin, Board Member of National Investment Alliance</p> <p>Opportunities for cooperation: case-study Kino Kwok, General Manager, PayEase Anna Kuzmina, Deputy Commercial Director, Yandex.Money</p> <p>Participants of the discussion: Norihiko Ishihara, Founding member of Sun Investment LLC Tamerlan Abdikeev, Invero Advisors Co., Ltd Jerry Yang, Partner, Hardware Club Reza V. Maspaitella, Head of investment, banking, finance and business development in eastern Indonesia, Indonesian Chamber of Commerce and Industry (Kadin) Reuven Hahn, Global Client Partner with FIS in NY Vladislav Portnov, Managing Partner, Mongolia Mining RF Alina Sychoava, Managing Director, JSC Gazprombank Ralph Simon, CEO Mobilium International Group Galina Fomina, Vice-President JSC Alfa-bank Givi Topchishvili, Founder and CEO, 9.8 Group Hans Hyun, Emerging Asia capital Partners Pavel Glushenkov, CEO, 2CAN</p>	<p>16:00 – 16:45 Sport & Tech Moderator: Julia Vlasova, Commercial Director at Game Show Russia Marketing in sports: how technologies let to sell more Andrey Dayneko, Deputy to CEO, responsible for the development and promotion of sport at “Dinamo” Alvaro Mier, Co-founder and General director of Movielang Natalya Chaykovskaya, Producer, TV expert. Managing partner of Game Show TV Alex Backer, Founder & CEO Qless Michael Noskov, Chief Editor Anews Alexey Burdyko, CEO Game show CIS</p> <p>16:45 – 18:30 The 21st century books as a communication media. Forms, formats, channels, convergents Moderator: Michael Gorsky, CEO, Chief editor, Olimp-Business Vladimir Stabnikov, President of the International Association Business Publishers Roundtable (London) Alexey Iliyn, CEO, Alpina Publishers Ilya Dolgopolskiy, B2B Director, Alpina Publishers Vladimir Kharitonov, Executive Director, Internet-Publishers Association Irina Sheveleva, COP, Bookmate Evgeniy Lisovskiy, marketing director, LitRes Boris Makarenkov, Chairman of board of directors, T8</p>	<p>evaluation of values and vision of your organization. This session will focus on assessment and creation of an ecosystem that enables scale, growth and increased quality of life for your employees.</p> <p>Moderator: Lena Feygin, Founder of CHARAT Group</p> <p>Kristina Belavic, Founder and CEO in Meaning Formation Laboratory</p> <p>Irina Kuteneva, Service Strategy&Innovation Practice, Partner, ExperienceLab Jeanne Dolbneva, Product Innovation Practice, Partner, ExperienceLab</p> <p>Oleg Lavrov, Representative of International Knowledge Associates (Cambridge) in Russia and CIS</p>
TELL FORUM			
17:00 – 17:15	<p>The home entertainment systems of tomorrow. Virtual reality in every home Andre Gromkovsky, Managing Director, Home Entertainment at 20th Century Fox</p>		
17:15 – 17:30	<p>The Hardware Revolution is here and now Jerry Yang, Hardware Club Partner</p>		
17:30 – 17:45	<p>The future of the global financial system and the firm Benjamin Butler, Owner of Edge Capital</p>		
17:45 – 18:00	<p>What will bring tomorrow? Vision and perception Alexey Loginov, Founder, Cross-media project Covolution</p>		
18:00 – 18:15	<p>What will tomorrow bring for expats in Moscow? Kim Waddoup, Founder, aiGroup</p>		
18:15 – 18:30	<p>Success story: rASiA.com supports in business development and in overcoming borders and cultural differences Greig Watts, Producer and owner of DWB Music Ltd</p>		
18:30 – 18:45	<p>Learning and Media: future of education Olga Polishuk, Strelka Institute for Media, Architecture and Design</p>		
			<p>17:00 – 18:00 Pitch-session</p>