

Russia's leading university in economics and media sciences

Russia's leading university in the fields of economics, media and communications, management, and other social sciences, the Higher School of Economics (HSE) hosts 41 research institutes and centers along with 32 research and educational laboratories in Moscow and 3 regional branches (St. Petersburg, Nizhny Novgorod, and Perm).

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Digital Russia in English



East-West
Digital News

East-West Digital News is the first international information company dedicated to Russian digital industries. Its website provides news, market data, business analysis and updates pertaining to the Internet, online media, e-commerce, mobile, software and hardware innovation, as well as to related investment activity and the institutional environment.

The company also provides in-depth industry reports and related consulting services.

www.ewdn.com

East-West Digital News and the Higher School of Economics
present

Three pioneering studies on Russia's digital industries

Presented
at MIPCOM
2013



Online Video in Russia

This report is the first ever to describe and analyze the activity of Russian and international online video sites, content owners, advertisers, and investors. It also contains a special section on the piracy issue and the far-reaching consequences of new anti-piracy legislation. Based on exchanges with more than 20 market players, the report is published in partnership with comScore, Ernst & Young, The Next Web, and Tvigle.ru.



New & Traditional Media

"*Media and Communications in Russia: New world. New rules*" comes as the first attempt to systemize data in this field from an investment perspective. From traditional media, to mobile, online games, and online video, the report contains detailed industry data, trend analysis, and forecasts, as well as an overview of the most significant investment deals in Russia and beyond. <http://ineo.hse.ru/mipcom>



E-Commerce & E-Payments

EWDN's research study on Russian e-commerce (10 chapters, 320 pages) sheds full light on one of the fastest growing but least known markets on the planet. It provides a full set of market data and forecasts, as well as in-depth analysis and practical advice on the most sensitive operational issues, from marketing to payments, order fulfillment, HR, and legal aspects. More than 100 players have participated in the research, as well as leading universities and consultancies.

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